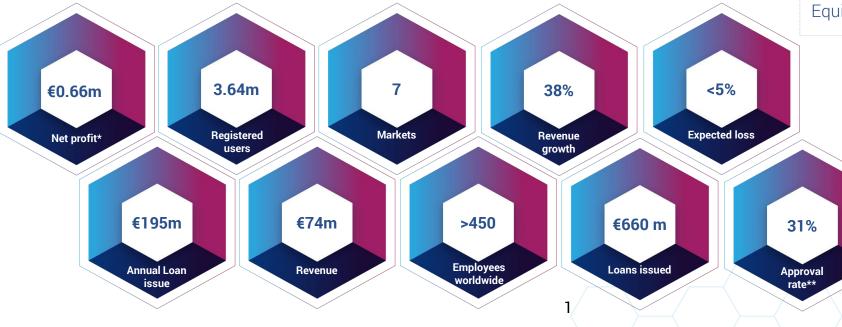


# **Creamfinance: At a Glance**

### Leading European consumer finance provider

- Founded in 2012, Creamfinance set out to make money available to underbanked customers in Europe, by providing **fast and affordable loans online**
- Currently operates in 7 countries and has already issued over €660 million in loans
- Creamfinance utilizes AI capabilities and machine-learning algorithms to ensure an automated underwriting process
- Customized and adaptable scoring model accurately evaluates customers for 4 different products
- In 2017, Creamfinance has attracted equity investment from Capitec, a premier South African bank



			-		
Group Financials EURm	2016	2017	2018	2019	
Revenue	29.8	42.9	59.2	74.1	
EBITDA	8.5	9.4	9.9	10.4	
Net profit	1.12	-0.39	1.57	0.66	
Loans issued	102	134	174	195	
Net loan portfolio	23	41	51	48.6	
Equity	2.6	7.5	12.5	13.3	
1%					

\*Data for 2019

\*\* For FL

# Senior Management

#### Unrivaled experience in the industry

- Management team with long tenored experience in the business since its inception
- Founders are pioneers of the industry
- Key officials carefully selected with relevant experience in finance, risk and operations



### MATISS ANSVIESULIS - CO-FOUNDER

Founded Creamfinance in 2012, Matiss has been the spear-head of CF for over 7 years. Responsible for strategy, growth and fundraising, Matiss has developed the business from a small scale Latvian start-up to a international company with more that 400 employees.

#### DAVIS BARONS - CO-FOUNDER, CHAIRMAN OF THE BOARD

Successful serial entrepreneur, founder of the Latvian and Czech non bank lender associations, Davis has led the product development of CF since its inception, as well as leading the global expansion and succesful market entry.

#### PATRICK KOECK – CEO

Together with Creamfinance for 7 years, CRO until 2015, COO from 2016. Patrick has been responsible for managing the day to day operations and process efficiency and is in line to become the new CEO in 2020 and is already a minority shareholder.

#### PETER KAUFMANN – CFO

Previously with KPMG in Financial Services Advisory as well as with UniCredit and Deutsche Bank, Peter joined as CFO in 2018. Responsible for perfecting reporting, IFRS 9 implementation and ensuring compliance.



#### MARKUS FLORIAN – CTO

Long-time leading developer and architect in Creamfinance with a BSc in Software Engineering from the University of Applied Science of Wiener Neustadt. Professional in IT field since his early years supporting Austrian startups utilizing heavily on IT.



# **Institutional Backing**

Others and employees

Largest shareholder



	0
$\mathbf{N}$	<b>Overview</b>

- Largest retail bank in South Africa with 11.4m active clients
- Capitec's total assets are in excess of €
  6.4b with net loans amounting to €2.8b.
- Capitec has over 13774 employees and 840 retail branches in South Africa.



#### Impact

- Equity investment 11m EUR
- Active participation in the Board of Directors by Capitec CEO and CFO
- High standard corporate governance
- Long term strategy developed in liaison with Capitec



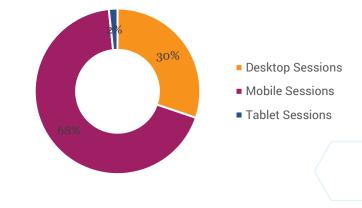
### **Customer Profile**

#### Customer traffic split by device use

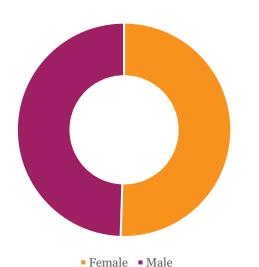


### **Customer profile**

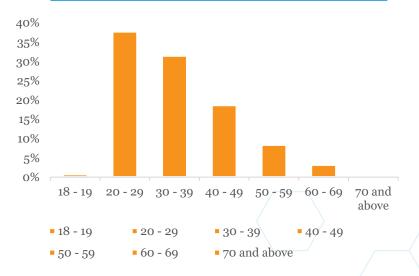
- Average age of 25-40, university degree, employed.
- Average monthly earnings of 500-800 €. 93% use internet daily.
- Main reason for taking a loan shortage of money until salary.



#### Customer split by gender



Customer split by age



### Customer split by income in PL (PLN)



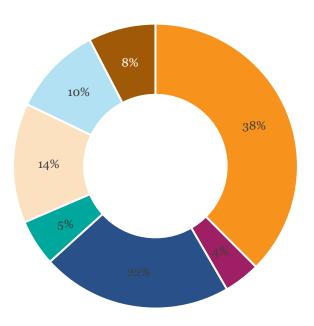


### **Diversified Portfolio**

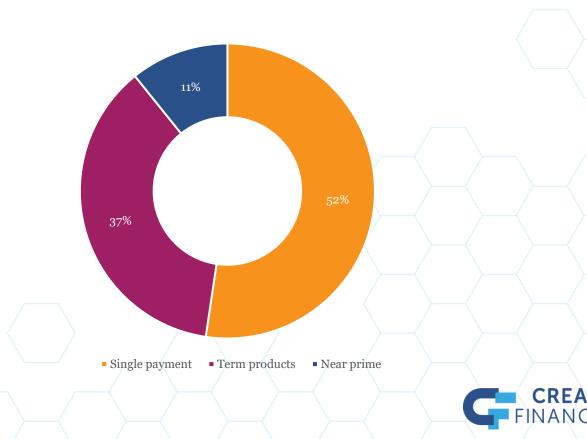
Diversified portfolio ensures stability against economic downturn or regulation changes in local markets

Geographically diversified portfolio

Portfolio diversified by product type



Poland Georgia Latvia Czech Republic Denmark Spain Mexico



### **Financial Statements: Profit & Loss**

Profit & Loss Statement (EUR, m)	2016	2017	2018	2019	
Revenue	28.88	43.07	59.26	74.01	
Cost of sales	(16.94)	(22.45)	(32.33)	(43.98)	
Gross profit	11.94	20.62	26.92	30.03	
Portfolio sale result	-	-	3.21	(0.11)	
Other operating income	0.94	1.42	0.78	1.60	
Selling and distribution expenses	(0.87)	(7.33)	(12.78)	(12.16)	
Administration expenses	(5.91)	(9.33)	(11.85)	(16.22)	
Other expenses	(1.89)	(1.83)	(0.57)	(0.24)	
Operating profit	4.21	3.54	5.71	2.9	
Finance income/cost	(1.95)	(3.10)	(2.35)	(1.24)	
Profit before tax	2.25	0.44	3.36	1.65	
Income tax	(1.14)	(0.83)	(1.79)	(0.99)	
<u>Net profit</u>	1.12	(0.39)	1.57	0.66	



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# **Financial Statements: Balance Sheet**

Assets (EUR, m)	2016	2017	2018	2019	Equity and liabilities (EUR, m)	2016	2017	2018	2019
Property, plant and					Share capital	0.10	0.12	0.14	0.14
equipment	0.13	0.19	0.29	0.29	Share premium	-	5.17	11.16	11.16
Intangible assets	2.35	4.99	6.81	8.63	Other reserves	(0.32)	0.01	(0.38)	(0.20)
Right-of-use assets	-	-	-	1.36	Retained earnings	2.17	2.18	(0.00)	1.56
Investments in subsidiaries	0.05	0.10	0.05	0.05	Current period result		2.10	1.57	0.66
Loans receivable				Non-controlling interests	0.61		_		
	0.67	-	1.10	1.21	Total equity	2.56	7.49	12.48	13.32
Deferred tax assets	1.19	2.03	2.43	3.62	Borrowings & finance leases	13.34	22.10	12.95	11.13
Total non-current assets	4.39	7.31	10.68	15.20	Total non current liabilities	13.34	22.10	12.95	11.13
Loans receivable Trade and other				0.05	Trade and other payables	1.90	3.37	5.22	6.55
	0.01	0.00	0.02		Deferred income	0.52	0.81	0.77	0.73
receivables	23.04	40.51	51.53	58.3	Borrowings & finance leases	13.97	16.14	37.05	48.45
Cash and cash equivalents					Current tax liabilities	1.12	0.27	1.06	1.4
	5.88	2.36	7.31	6.43	Total current liabilities	17.50	20 50	44.00	FF G
Total current Assets	29.03	42.87	58.85	64.86	Total liabilities	17.52 30.86	20.59 42.70	44.09 57.04	55.6 66.73
Total assets	33.42	50.18	69.52	80.06		33.42	50.18	69.52	80.06



### Contacts



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